



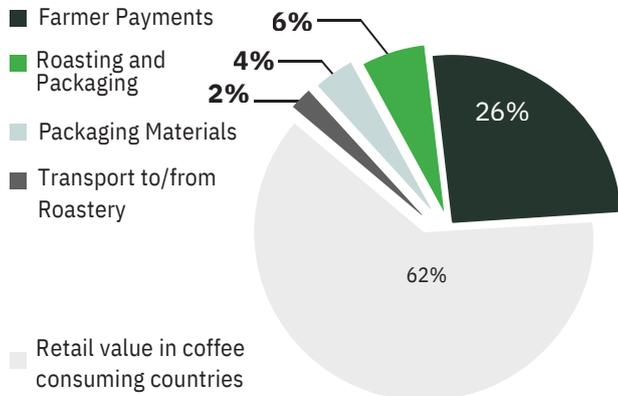
IMPACT 2025

SFS employees made the following impact by drinking delicious Coffee Annan. Thank you!

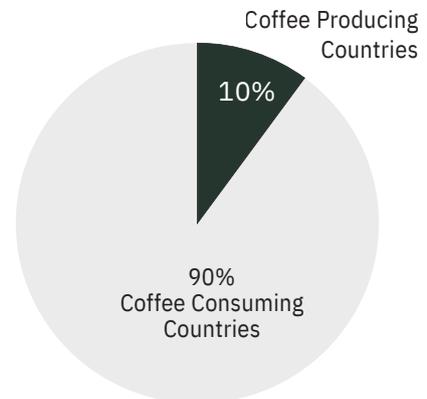
2.5 TONS ROASTED IN KENYA
19K+ TONS CO2E PREVENTED
16K+ USD ADDED VALUE
SOURCING FROM WOMAN-LED FARMS

Together with SFS, we shift value to producing countries through exporting finished coffee products instead of green coffee. Thanks to this partnership we can make real impact and support people and planet.

Value Distribution - Coffee Annan Supply Chain



Value Distribution - Traditional Supply Chain



Our sourcing policy relies on these three pillars:

AGROFORESTRY

Our commitment to sustainable farming practices is embodied in our support for agroforestry. This approach not only improves crop diversity and coffee quality but also enhances the ecological health of the environment surrounding coffee plantations.

TROUBLED REGIONS

We deliberately source our beans from areas facing socio-economic challenges, such as the North Kivu region in Congo. By engaging with these communities, we aim to foster stability and prosperity through the very act of coffee trading.

WOMEN EMPOWERMENT

We prioritize partnerships that empower women, understanding that they are crucial to the development and resilience of their communities. Supporting female coffee producers and entrepreneurs allows us to contribute to gender equity.

Coffee sourcing countries:



KEN



UGA



COD

CO2e emissions in kgs per kg roasted coffee:

